

Siam University International Program

Course Outline

Faculty: ___ International Program ___ Department: ___ International Business ___

Course Number: ___ 221-414 ___ Course Name: ___ Management of International Business

Credits: ___ 3 ___ Instructor : ___ Mr. Peter May ___

Full-time Part-time

Pre: ___ IBM 203 Organization & management ___

Course Description:

Management and international business operations considering the objectives and strategic operations limits and opportunities of foreign investment development. Development and adjustment of policy in management of international corporations to coincide with international business environment.

Main Textbook(s) :

Managing Organizations in a Global Economy, An intercultural perspective Sae 1st edition Thomson

Reference(s) :

1. Internet
2. Various articles

Learning Plan

(for students)

No.	Learning Topic	Assignment
1	Introduction / Globalisation	
2	Understanding Cross-Cultural Management Dimensions	
3	Worldview and Religion	
4	Communication and Culture	
5	Nonverbal Communication Across Cultures	
6	Theoretical Perspectives on Intercultural Communication	
7	Organizational Culture	
8	Leadership across Cultures	
9	Motivating Across Cultures	
10	International Negotiation	
11	Cross-Cultural Conflict and Conflict Resolution	
12	Global Business Ethics	
13	International Human Resource Management	
14	International Project Management	
15	Managerial Excellence in Global Management: Cross-Cultural Dimensions	
16	FINAL EXAMINATION	

Learning Assessment

Accumulated30%.....
Midterm30%.....
Final40%.....
Total100%.....

- A class attendance of 80% is required from each student. Any student failing to meet this requirement without adequate explanation (supported by documentation) will be asked to withdraw.
- Any student more than 15 minutes late to class will be marked as absent. This will result in the deduction of 1 (one) point from the students attendance and participation grade.
- Students failing to return from the breaks or being late back from breaks will lose their attendance point for that day.
- If students are found to have signed names on the attendance sheets for students that are not present for that class, the whole class (every student) will lose the attendance point for that day.
- The instructor reserves the right to eject disobedient or unruly students from class.
- Mobile phones are to be switched off or placed on mute prior to entering the classroom. Ringing phones will result in its owner losing the attendance point for that day.
- A student caught cheating on any part of the course (including plagiarizing articles for projects) will receive an automatic F for this course.

Complete by (...Mr. Peter May...)/...../.....	Director (Mr. Rengson Mualchontham)/...../.....
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