

Cooperation Reference

Name: Cai Yifan

Title: Deputy Dean of International Education College

University: Guangzhou University



What is your current position and educational background?

I am a Deputy Dean. As for my educational background, I have a Master degree in literature.

Do you see Asia Exchange as a good way to reach students?

Yes, it is a very good way to reach students especially in Europe.

What is your opinion of the cooperation between Asia Exchange and Guangzhou University?

We have cooperated since 2008 and I hope and believe our cooperation will continue and expand over the next years.

What would you say the biggest strengths of Asia Exchange are?

I think the biggest strength of Asia Exchange is the diligent, smart and hard working-personnel.

What kind of advantages and opportunities does the cooperation provide for you?

Our cooperation helps a lot in recruiting European students to study at our university.

How do students benefit from Asia Exchange?

Students learn about the universities all around the world where they may study at by the help of Asia Exchange. There are many options available. The professional team of Asia Exchange is also always ready to help students in all stages of the study abroad experience.

What kind of experiences students have at Guangzhou University?

Students participate in five courses about Chinese language, culture, business, history and Kongfu. We also provide opportunities for them to visit cultural scenic spots at Guangzhou and enable them to have a general knowledge of Guangzhou and China. They also make friends with Chinese students at our university.

How do you see the future of the collaboration?

I hope and believe that our collaboration will be strengthened and expanded.