



Hong Kong, June 2 2015

Dear Sirs,

As the General Manager of the Finnish Chamber of Commerce in Hong Kong, I'm delighted to recommend the Finnish study abroad organization Asia Exchange in its work in higher education. Asia Exchange is an excellent choice for students looking for quality study abroad programs in some of the most interesting locations in the world.

Working in this part of the world, we are constantly confronted by the quickly growing demand for people who have the skills to match the extremely competitive and progressive economic and service sectors in China and South East Asia. The region has endless amounts of potential, skyrocketing importance in the geopolitics of today and countless benefits for students who prove themselves to have a thorough understanding of the local culture and language.

Asia Exchange and its co-founders, Mr. Tuomas Kauppinen and Mr. Harri Suominen, both previous exchange students to China, saw the holes in the existing system for reliable, academically excellent and strategically situated study abroad destination – already in 2007.

More than ever, we need people who have a thorough understanding of both the business and social culture in Asia, as well as excellent academic credentials and a background that proves they are curious, confident and willing to take risks. Asia Exchanges provides priceless opportunities for students and young professional who are building their skillsets to become a highly valued commodity in the job markets of today.

Asia Exchange has picked its partner universities in Asia with the following top priorities in mind: established academic standing and international rankings; comprehensive and attractive course selections that cater to students from numerous academic backgrounds; and the drive to develop exceptional international cooperation. As a sterling example of the above criteria is Hankuk University of Foreign Studies (HUFS) in Seoul, South Korea. HUFS was ranked 3rd in the world in the category of Language Education in the QS World University Rankings.

We wish to see many more students coming to Asia to study abroad in the future and endorse Asia Exchange as a study abroad organization of the highest standards.

Please feel free to give me a call or send an email to the below listed contact details, should you require additional information from us.

Yours sincerely,

Emilia A. Tavakoli
General Manager of the Finnish Chamber of Commerce

