



COURSE SYLLABUS

WARMADewa UNIVERSITY

INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT

BBF10B05

International Program



INTERCULTURAL COMPETENCE IN PROJECT MANAGEMENT

5 ECTS

COURSE DESCRIPTION

This course introduces you to the effects that living in a globalized world has on businesses. International projects are becoming more and more frequent. This opens up many possibilities for businesses and project managers, but it also entails some challenges due to the cultural differences between team members. Multi-cultural project teams can increase the chance of a project's success, because they are diverse, have their own set of skills and can offer new perspectives to the project. This all can help, not only the project, but also the company to be more effective, gain valuable experience and increase its competitiveness.

Intercultural competence is important for project management, because the variable 'culture' has an effect on all three constraints of project management (cost, schedule, scope) and that can have an impact on a project's success. During this course you will learn all you need to know about leading intercultural projects successfully.

OBJECTIVES

By the end of this course, students should be able to:

- Successfully interact with and lead a team of people from different cultures.
- Manage the cost, schedule and scope of intercultural projects.
- Learn how to utilize software, social media and AI in your projects.
- Plan and execute an intercultural project.

LECTURING METHOD

This course will use lecturing, discussion and assignments to help the students develop a thorough vision of intercultural project management. During the second half of the course the students will plan and execute a project with a local business in international teams. The method is learning by doing.

ASSESSMENT METHOD

Class participation and assignments 20 %,
Mid-term exam 40 %,
Final project 40 %



LECTURERS

TBA

LECTURE TOPICS

Week	Topics
1.	Introduction to Project Management in Intercultural Environments
2.	The Do's and Don'ts of Entrepreneurship
3.	The Best Free Project Management Software and Tools
4.	Essential Steps to Good Business Management
5.	Scale Up Management Innovations: Rapid Growth
6.	Growth Hacking 101: Managing Sustainable Growth
7.	Mid-Term Exam
8.	Four Pillars of SEO Management
9.	The Best Social Media Management Tools
10.	Project Management and AI
11.	Build Tech That Thinks: AI in Your Project's Roadmap
12.	Effective Strategies for Project Management in Start-Ups
13.	Final Project
14.	Final Project
15.	Final Project Presentation



WORKLOAD

STRATEGIC MANAGEMENT AND PLANNING

16 weeks

		Weeks per semester																TOTAL hrs
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	
INDEPENDENT WORK	Homework, assignments		2	2	2	2	2	2			2	2	2	2	2	2		24
	Workshops				4													4
	Exam preparation							9								10		19
	Company visits, excursions											4						4
	Preparation for presentations and papers			2		2		2			2		2		2			12
	Preparation for class		2	2	2	2	2	2			2	2	2	2	2	2	2	24
	Follow-up for class		1	1	1	1	1	1			1	1	1	1	1	1	1	12
	Final essay paper																10	10
	Course evaluation																	2
	Workshops and Excursion Paper						2						2					4
HRS OF EXAMS										2						2	4	
MANDATORY CLASS ATTENDANCE	Class Weekly hrs ~ 2	2	2	2	2	2	2	2			2	2	2	2	2	2	26	
		TOTAL WORKLOAD PER COURSE (HOURS)																145
		TOTAL ECTS																5