

FACULTY OF ECONOMICS AND MANAGEMENT

Undergraduate Programmes Offered:

Bachelor Programme

1. *Bachelor of Accounting*
2. *Bachelor of Business Administration*
3. *Bachelor of Economics*

STUDY SCHEME (BACHELOR OF ECONOMICS)

Notes : L = L , L/T = Laboratory/Tutorial

SEMESTER 1				SEMESTER 2			
1ST YEAR				1ST YEAR			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ECN3211	Application of Algebra in Economics	3	0	ECN3212	Application of Calculus in Economics	3	0
SKP2101	Malaysian Nationhood	3	0	ACT3112	Introductory Accounting	3	1
ECN3010	Principles of Economics	3	0	SKP2203	Asian and Islamic Civilizations	2	0
KOM3403	Public Oration	3	0	ECN3013	Microeconomics	3	0
MGM3180	Basic Entrepreneurship	2	1	BBI2423	Academic Interaction and Presentation (band 3 & 4)	2	1
BBI2422	Reading for Academic Purposes (band 1 & 2)	2	1	CEL2102	Effective Listening and Speaking (band 1 & 2)		
LAX	(band 3, 4, 5 & 6)			CEL2103	Writing Academic Texts (band 5 & 6)		
	TOTAL	16	2	LAX	(band 1 & 2)		
				QKXXXX	Co-curriculum	0	1
					TOTAL	13	3
2ND YEAR				2ND YEAR			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ECN3113	Malaysian Economy	3	0	ECN3015	Intermediate Microeconomics	3	0
FCE3204	Thinking Skills	2	0	ECN3111	History of Economic Thoughts	3	0
MGM3101	Principles of Management	3	0	ECN3016	Intermediate Macroeconomics	3	0
SKP2204	Ethnic Relation	2	0	PRT2008	Agriculture and Man	2	0
ECN3221	Statistical Economics	3	1		Electives		
ECN3014	Macroeconomics	3	0	BBI2424	Academic Writing (band 1 & 2)	2	1
BBI2423	Academic Interaction and Presentation (band 1 & 2)	2	1	LAX	(band 3, 4, 5 & 6)		
BBI2424	Academic Writing (band 3 & 4)			QKXXXX	Co-curriculum	0	1
BBI2425	(band 5 & 6)						TOTAL
	TOTAL	18	2				
3RD YEAR				3RD YEAR			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ECN4231	Introduction to Econometrics	3	1	ECN4233	Applied Econometrics	3	1
ECN4126	Research Methodology in Economics	3	1	ECN4959A	Bachelor Dissertation	0	2
	Electives				Elektif/ Electives		
LAX	(band 1 & 2)			CEL2103	Writing Academic Texts (band 1 & 2)		
CEL2103	Writing Academic Texts (band 3 & 4)			CEL2102/ CEL2105/ CEL2106/ CEL2107	(band 3 & 4)		
BBI2426 or Global Language	(band 5 & 6)	2	1	LAX	(band 5 & 6)		
	TOTAL				TOTAL		
4TH YEAR				4TH YEAR			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ECN4959B	Bachelor Dissertation	0	4	ECN4903	Industrial Training	0	8
	Electives				TOTAL	0	8
LAX	(band 3, 4, 5 & 6)						
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 1 & 2)						
	TOTAL						

STUDY SCHEME (BACHELOR OF ACCOUNTING)

Notes : L = Lecture , L/T = Laboratory/Tutorial							
SEMESTER 1				SEMESTER 2			
1ST YEAR							
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ACT3113	Financial Accounting and Reporting I	2	1	ACT3114	Financial Accounting and Reporting II	3	0
ECN3010	Principles of Economics	3	0	ACT3131	Management Accounting I	3	0
MGM3101	Principles of Management	3	0	MGM3111	Business and Administrative Communication	2	1
PRT2008	Agriculture and Man	2	0	MGM3113	Organizational Behaviour	3	0
SKP2203	Asian and Islamic Civilizations	2	0	SKP2101	Malaysian Nationhood	3	0
SKP2204	Ethnic Relation	2	0	BBI2423	Academic Interaction and Presentation (band 3 & 4)	2	1
BBI2422	Reading for Academic Purposes (band 1 & 2)	2	1	CEL2102	Effective Listening and Speaking (band 1 & 2)		
LAX	(band 3, 4, 5 & 6)			CEL2103	Writing Academic Texts (band 5 & 6)		
	TOTAL	16	2	LAX	(band 1 & 2)		
				QKXXXXX	Co-curriculum	0	1
					TOTAL	16	3
2ND YEAR							
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ACT3111	Statistics for Accounting and Finance	3	0	ACT3141	Audit I	3	0
ACT3124	Financial Accounting and Reporting III	3	0	ACT3151	Percukaian I/ Taxation I	3	0
ACT3132	Management Accounting II	3	0	MGM4321	Company Law	3	0
ACT3211	Financial Management	3	0	ACTXXXX	Elective 1 (ACT4122)	3	0
MGM3351	Commercial Law	3	0	MGM3180	Basic Entrepreneurship	2	1
MGM3211	Principles of Marketing	3	0	ECN3112	Introduction to Islamic Economics	3	0
BBI2423	Academic Interaction and Presentation (band 1 & 2)	2	1	QK2101	Bakti Siswa/ Community Service	0	1
BBI2424	Academic Writing (band 3 & 4)			BBI2424	Academic Writing (band 1 & 2)	2	1
BBI2425	(band 5 & 6)			LAX	(band 3, 4, 5 & 6)		
	TOTAL	20	1		TOTAL	19	3
3RD YEAR							
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ACT3152	Taxation II	3	0	ACT4901	Industrial Training	0	12
ACT3172	Accounting Information Systems I	3	0		TOTAL	0	12
ACT4211	Corporate Finance	3	0				
ACT4220	Financial Markets and Institutions	3	0				
ACTXXXX	Elective 2 (ACT4161)	3	0				
ACTXXXX	Elective 3	3	0				
LAX	(band 1 & 2)						
CEL2103	Writing Academic Texts (band 3 & 4)						
BBI2426 or Global Language	(band 5 & 6)	2	1				
	TOTAL	18	0				
4TH YEAR							
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
ACT3128	Financial Accounting and Reporting IV	3	0	ACT3129	Financial Accounting and Reporting V	3	0
ACT3142	Audit II	3	0	ACT4181	Business Ethics and Corporate Governance	3	0
ACT3173	Accounting Information Systems II	3	0	ACT4197	Integrated Case Study	3	0
ACT4111	Research Methods in Accounting and Finance	3	0	ACT4959	Bachelor Dissertation	0	3
ACT4131	Management Accounting III	3	0	ACTXXXX	Elective 4	3	0
MGM4139	Strategic Management	3	0	BB-XXXX	Elective 5 (Global Language)	2	1
LAX	(band 3, 4, 5 & 6)			LAX	(band 1, 2, 3 & 4)		
CEL2105 or CEL2106 or CEL2107	(band 1 & 2)				TOTAL	14	4
	TOTAL	18	0				

STUDY SCHEME (BACHELOR OF BUSINESS ADMINISTRATION)

Notes : L = Lecture , L/T = Laboratory/Tutorial				SEMESTER 2			
SEMESTER 1				SEMESTER 2			
1ST YEAR				SEMESTER 2			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
SKP2203	Asian and Islamic Civilizations	2	0	SKP2204	Ethnic Relation	2	0
SKP2101	Malaysian Nationhood	3	0	PRT2008	Agriculture and Man	2	0
MGM3101	Principles of Management	3	0	MGM3180	Basic Entrepreneurship	2	1
MGM3211	Principles of Marketing	3	0	MGM3113	Organizational Behavior	3	0
ACT3110	Accounting and Financial Information	3	0	ECN3010	Principles of Economics	3	0
BBI2422	Reading for Academic Purposes (band 1 & 2)	2	1	QKXXXX	Co-curriculum	0	1
LAX	(band 3, 4, 5 & 6)			BBI2423	Academic Interaction and Presentation (band 3 & 4)	2	1
	TOTAL	16	1	CEL2102	Effective Listening and Speaking (band 1 & 2)		
				CEL2103	Writing Academic Texts (band 5 & 6)		
				LAX	(band 1 & 2)		
					TOTAL	14	3
2ND YEAR				SEMESTER 2			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
MGM3111	Business and Administrative Communication	3	0	MGM3352	Business Law	3	0
MGM3164	Quantitative Methods For Business	3	1	MGM4149	Production and Operation Management	3	0
MGM3123	Human Resource Management	3	0	MGM4197	Management Information System	3	0
ACT3211	Financial Management	3	0		Elektif/ Electives		
BBI2423	Academic Interaction and Presentation (band 1 & 2)	2	1	BBI2424	Academic Writing (band 1 & 2)	2	1
BBI2424	Academic Writing (band 3 & 4)			LAX	(band 3 & 4, 5 & 6)		
BBI2425	(Band 5 & 6)						TOTAL
QKXXXX	Co-curriculum	0	1				
	TOTAL	14	3				
3RD YEAR				SEMESTER 2			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
	Electives			MGM4137	Corporate Social Policy	3	0
	Option Courses			MGM4105	Business and Management Research Methods	3	1
LAX	(band 1 & 2)				Kursus Opsyen/ Option Courses		
CEL2103	Writing Academic Texts (band 3 & 4)			CEL2103	Writing Academic Texts (band 1 & 2)		
BBI2426/L PE or Global Language	(band 5 & 6)	2	1	CEL2102 or CEL2105 or CEL2106 or CEL2107	(band 3 & 4)		
	TOTAL			LAX	(band 5 & 6)		
					TOTAL		
4TH YEAR				SEMESTER 2			
CODE	COURSE	L	L/T	CODE	COURSE	L	L/T
MGM4959	Bachelor Disertation	0	4	MGM4903	Industrial Training	0	8
	Option Courses				TOTAL	0	8
	Electives						
LAX	(band 3, 4, 5 & 6)						
CEL2105/ CEL2106/ CEL2107	(band 1 & 2)						
	TOTAL						

COURSE SYNOPSIS

Department of Economics

- ECN3010 Principles Of Economics** 3(3+0)
Prerequisite: None
This course covers the fundamental theories of microeconomics and macroeconomics. The relationship between theories and economic issues are emphasized.
- ECN3013 Microeconomics** 3(3+0)
Prerequisite: ECN3010
This course covers theories of consumer, firm and market behaviour. Issues related to cost and production are discussed. Various models for perfect and imperfect markets are emphasized.
- ECN3014 Macroeconomics** 3(3+0)
Prerequisite: ECN3010
This course covers the theories, issues and macroeconomic policies. Measurement of macroeconomics variables to achieve fiscal, monetary stability and economic growth are discussed.
- ECN3015 Intermediate Microeconomics** 3(3+0)
Prerequisite: ECN3013
This course covers microeconomic theory related to input market, general equilibrium analysis, welfare economics and political economy. Problems related to intertemporal choice and decision-making involving risks are discussed.
- ECN3016 Intermediate Macroeconomics** 3(3+0)
Prerequisite: ECN3014
This course covers macroeconomic theory and issue in economic structural changes. Factors affecting domestic and foreign economies are emphasized. The relation of macroeconomics theories with problems and policies are discussed.
- ECN3111 History of Economic Thoughts** 3(3+0)
Prerequisite: ECN3010
This course covers the evolution of economics since 1500 until the present times. The changes in economic thoughts and policy in response to underlying economic and social problems are discussed.
- ECN3112 Introduction to Islamic Economics** 3(3+0)
Prerequisite: ECN3010
This course covers the principles and practices of Islamic economics. Fundamentals, philosophy and sectoral division in Islamic economics are emphasized. Comparison between conventional economics and Islamic economics is discussed.
- ECN3113 Malaysian Economy** 3(3+0)
Prerequisite: ECN3010
This course covers the structures of the Malaysian economy in the context of various theories of economic development. The discussion includes the scope for a developing country, agricultural economy, dualism economy and international economy are discussed.
- ECN3212 Application of Calculus in Economics** 3(3+0)
Prerequisite: ECN3211
This course covers an introduction to the mathematical concepts and methods of calculus used in field of economics. The identification and application of calculus methods as one of the instruments in solving economic problems are discussed.
- ECN3221 Statistical Economics** 4(3+1)
Prerequisite: None
This course covers the introduction of statistical methods in the study of economics. The identification of appropriate statistical methods in solving economic issues are emphasized. The findings of the analysis are discussed.
- ECN3211 Application of Algebra in Economics** 3(3+0)
Prerequisite: None
This course covers an introduction to the mathematical concepts and methods used in field related to of economics. The application of the algebra methods as one of the approaches to solve economic problems..

- ECN4231 Introduction to Econometrics** 4(3+1)
Prerequisite: ECN3221
This course covers econometric theory and statistical techniques to relate various economic variables. Methods in estimating economic models in solving economic problems are discussed.
- ECN4126 Research Methodology in Economics** 4(3+1)
Prerequisite: ECN3221
This course covers the scientific research method as a strategy for addressing an economic issue. Literature review, hypothesis and model formulation, data collection and empirical testing are emphasized.
- ECN4233 Applied Econometrics** 4(3+1)
Prerequisite: ECN4231
This course covers econometric methods to analyse economic issues. The relationship between economic theory and estimation techniques, and interpretation of the empirical findings are emphasized.
- ECN4235 Time Series Analysis and Forecasting** 4(3+1)
Prerequisite: ECN4231
The course covers time series, stochastic processes, autocorrelation function and linear model. Identification, specification and estimations of economic models to solve economic problems are emphasized.
- ECN4261 Project Evaluation** 3(3+0)
Prerequisite: ECN3013
This course includes the theories and techniques of planning, relationship between planning at micro/project and macro/sector levels. Project evaluation techniques; traditional and discounting methods and issues in project planning and evaluation are discussed.
- ECN4314 Resource and Environmental Economics** 3(3+0)
Prerequisite: ECN3015
This course covers the basic theory of depletion, welfare economics and the problems associated with the failure of the market system to allocate resources efficiently. Economic efficiency issues are emphasized in analyzing the methods and in comparing strategies in environmental quality control.
- ECN4315 Tourism and Recreation Economics** 3(3+0)
Prerequisite: ECN3010
This course covers the concept and effects on recreation and tourism economics. The source recreation and tourism are discussed. The application of economic evaluation methods in determining the source value of recreation and tourism is emphasized.
- ECN4410 Money, Financial Institutions and Banking** 3(3+0)
Prerequisite: ECN3014
This course covers analysis of money, commercial bank and central bank. Monetary policy by the central bank and economic impact are discussed.
- ECN4411 Financial Economics** 3(3+0)
Prerequisite: ECN4410
This course covers the aspects of economics, finance and investment management. The efficient market hypothesis, behavioural finance, financial market development and the determinants of financial development are emphasized.
- ECN4815 Economics of Integration** 3(3+0)
Prerequisite: ECN3014
This course covers the theory of economic integration and the criteria to form an economic and monetary union. Analyses of the current economic unions and the harmonization process of policies in an economic union are discussed.
- ECN4511 Industrial Economics** 3(3+0)
Prerequisite: ECN3013 atau/ or ECN3011
This course covers organization and operation firms in the perfect and imperfect competitive industries. Relationship of market structure, conduct, performance and competition acts is emphasized.
- ECN4613 Labour Economics** 3(3+0)
Prerequisite: ECN3013
This course covers the concepts of labor economics and issue related to labor. Analysis labour demand and supply are emphasized. The relationship between theories and policies of labours are discussed.

- ECN4514 Economics of Strategy** 3(3+0)
 Prerequisite: ECN3013
 This course covers the economic theory that becomes the foundation for strategic business decision. The relationship of economic theory to business strategy is emphasized.
- ECN4615 Regional Economics** 3(3+0)
 Prerequisite: ECN3015
 This course covers the economics of regional change that emphasis on theoretical foundations and empirical applications. The discussion includes the scope for the theories of industrial location, regional factor markets and methods of regional economic problem analysis.
- ECN4611 Development Economics** 3(3+0)
 Prerequisite: ECN3013
 This course covers the concepts, theories and policies for development. Economic and social indicators to assess the level of economic development, as well as the causes of the problems of economic development are discussed.
- ECN4711 Public Finance** 3(3+0)
 Prerequisite: ECN3014
 This course encompasses the role of government in the economy. Analyses of public policy issues theoretically and empirically are emphasized. Efficient allocation of public resources, taxation and government expenditure In the fiscal federalism structure are discussed.
- ECN4812 International Trade** 3(3+0)
 Prerequisite: ECN3015
 This course covers the international trade theories and policies. Modern theories which are related to intra industry trade, trade barriers and free trade agreements are emphasized.
- ECN4813 International Finance** 3(3+0)
 Prerequisite: ECN3016
 This course covers the financial aspects of the international economics. The balance of payments, foreign exchange market and their impacts on the nations economy are emphasized.
- ECN4903 Industrial Training** 8(0+8)
 Prerequisite: None
 In this course, students are exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.
- ECN4959 Bachelor Dissertation** 6(0+6)
 Prerequisite: None
 This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized.

Department of Management and Marketing

- MGM3101 Principles of Management** 3(3+0)
Prerequisite: None
This course covers the basic theories, principles, techniques and tools of management. Management functions in relation to profit and non-profit organizations are emphasized.
- MGM3111 Business and Administrative Communication** 3(2+1)
Prerequisite: MGM3101
This course covers the functions and importance of communication focusing on humanity. The application of effective communication techniques and strategies in achieving organizational and business goals are emphasized.
- MGM3113 Organizational Behavior** 3(3+0)
Prerequisite: MGM3101
The course focuses on the effects of individual, group, and organizational work behaviour and performance. The effects of these factors on organizational effectiveness are emphasized.
- MGM3123 Human Resource Management** 3(3+0)
Prerequisite: MGM3113
This course analysed methods in implementing human resource management activities in order to achieve the organization goals. The management processes are focused on the techniques to improve the effectiveness of human resource management.
- MGM3164 Quantitative Methods for Business** 4(3+1)
Prerequisite: None
This course discusses the decision-making process by using quantitative methods to business. Appropriate modelling techniques are also introduced in solution problems and making optimal business decisions based on the existing constraints.
- MGM3180 Basic Entrepreneurship** 3(2+1)
Prerequisite: None
This course covers the key components of the business aspects involving small-scale real business. Business management skills and entrepreneurial culture are emphasized.
- MGM3211 Principles of Marketing** 3(3+0)
Prerequisite: None
This course covers the managerial approach in understanding marketing decision making. Developing the marketing mix and marketing strategies are emphasized.
- MGM3244 Consumer Behaviour** 3(3+0)
Prerequisite: MGM3211
This course encompasses factors that influence consumer purchasing behavior. Enhancement of the practices and decision making of marketing are emphasized.
- MGM3351 Commercial Law** 3(3+0)
Prerequisite: None
This course covers laws applicable to business namely law of contract, agency, partnership, sales of goods, hire purchase and competition. It also deals with issues concerning the formation and validity of contracts, rights and obligations of the contracting parties, effect of contract, and the type of contract that contradicts the competition law and the effects of that contradiction.
- MGM3352 Business Law** 3(3+0)
Prerequisite: None
This course covers business law. Validity and effect of contracts, rights and obligations of the contracting parties, and contracts that are prohibited by the laws are discussed. The law of tort of negligence and vicarious liability are also emphasized.
- MGM4105 Business and Management Research Methods** 4(3+1)
Prerequisite: MGM3164
This course covers knowledge on research process. Problem statement, literature review, research methodology, data analysis and data interpretation are emphasized.
- MGM4124 Training and Development Management** 3(3+0)
Prerequisite: MGM3113
The course covers the structural and process in designing training and development programs at the micro level. The main methods adopted to train and develop employees in an organization are emphasized.

- MGM4125 Compensation Management** 3(3+0)
 Prerequisite: MGM3123
 The course discuss factors and procedures requires when designing effective strategic compensation. The course also covers activities to evaluate and manage compensation program to support the achievement of organization goals.
- MGM4126 Industrial Relation** 3(3+0)
 Prerequisite: MGM3123
 This course encompasses issues within industrial relation management that involves employer, employees and the trade union. Aspects in establishing harmonious industrial relations and the roles of employers in avoiding disputes are emphasized.
- MGM4127 Employee Recruitment and Selection** 3(3+0)
 Prerequisite: MGM3123
 The course encompasses the sources, methods and processes involved in employee recruitment and selection and its importance in achieving organization goals. Aspects on how to hire the right and high performance workers are emphasized.
- MGM4129 Organization Development** 3(3+0)
 Prerequisite: MGM3123
 This course covers development strategies to increase individual, group and organizational performance. The role of the manager as a change agent and decision maker for organization development is discussed.
- MGM4130 Strategic Employment and Workplace Management** 3(3+0)
 Prerequisite: MGM3123
 This course covers the knowledge in human resource management in developing strategic employment and workplace management practices. Issues and current trends in human resource management faced by managers and organizations are discussed.
- MGM4131 Hospitality and Tourism Management** 3(3+0)
 Prerequisite: None
 This course covers the importance of hospitality and tourism industries in developing the nation economy. It discusses the main characteristics for each tourism forms, services provider, and management structures in various types of tourism organisations.
- MGM4136 Current Issues In Management** 3(3+0)
 Prerequisite: None
 This course encompasses current issues in management. Recent developments in the social economic sector are discussed.
- MGM4137 Corporate Social Policy** 3(3+0)
 Prerequisite: None
 This course covers the business, society and business ethics issues that organizations face. The challenges managers and businesses face in balancing economic, social and ethical responsibilities when dealing with a variety of stakeholder groups are discussed.
- MGM4139 Strategic Management** 3(3+0)
 Prerequisite: None
 This course encompasses the strategic planning and in organisation. Performing internal and external analyses on an organization and the application of several strategic decision making methods are emphasized.
- MGM4142 Event Management** 3(3+0)
 Prerequisite: None
 This course encompasses the management of business venture in event organising involving the planning process, and the handling of the event. Methods related to event budgeting, venue analysis and sponsorship planning are discussed.
- MGM4144 Quality Management** 3(3+0)
 Prerequisite: None
 This course covers the theories of quality management. The importance of quality management in improving organizational performance and competitive advantage of organizations is discussed.

- MGM4149 Productions and Operation Management** 3(3+0)
 Prerequisite: MGM3164
 This course covers the solutions management approach needed in operations management. The relationship between technology and current issues of business operations are discussed. The methods and techniques of operations in business management are emphasized.
- MGM4154 International Business Management** 3(3+0)
 Prerequisite: MGM3211 and ACT3211
 This course covers important management aspects in international business. Skills in becoming a successful international manager are emphasized.
- MGM4155 Cross-Cultural Management** 3(3+0)
 Prerequisite: MGM3113
 This course covers cross-cultural management concepts, theories and dimensions. Culture's influence on the functioning of organizations are emphasized.
- MGM4178 Franchise Management** 3(3+0)
 Prerequisite: MGM3211
 This course covers the franchise concept and development in various sectors, domestic and international. Business systems and various issues in managing franchise business are discussed.
- MGM4183 Entrepreneurship** 3(3+0)
 Prerequisite: MGM3101
 This course covers the differences between 'intrapreneurs' and 'entrepreneurs' as well as the ability to analyze business risks. This course also emphasized the role of an entrepreneur as a catalyst for economic development and industries, government support and impact of entrepreneurship activities to the societies are emphasized.
- MGM4184 Small Business Management** 3(3+0)
 Prerequisite: MGM3101
 This course covers the basic management of a small business involving sole proprietorship, partnership and company. Issues include aspects on managing financial, marketing, human resource, operation and current issues from small business perspective which is differ from corporate business been emphasized.
- MGM4187 New Venture Management** 3(3+0)
 Prerequisite: MGM3211 and ACT3211
 This course covers the key elements and evaluation of the characteristics of entrepreneurs and new ventures. This course also emphasizes the establishment process and new venture management.
- MGM4189 Entrepreneurship and Innovation** 3(3+0)
 Prerequisite: MGM3164
 This course encompasses entrepreneurial and innovation management. Technological revolution influencing business environment and success are emphasized.
- MGM4197 Management Information System** 3(3+0)
 Prerequisite: MGM3113
 This course covers components, usage and issues related to information systems in business operations and competitive advantage. Information system development process is also emphasized in this course.
- MGM4204 Service Marketing** 3(3+0)
 Prerequisite: MGM3211
 The course covers characteristics relevant to the marketing services. Strategic issues related to marketing mixes and consumer behavior are emphasized.
- MGM4239 Strategic Marketing Management** 3(3+0)
 Prerequisite: MGM3211
 This course discusses strategic marketing planning in business. Marketing strategies and marketing mix within the global context are emphasized.
- MGM4254 Retail Management** 3(3+0)
 Prerequisite: MGM3211
 This course discusses the world of retailing from a managerial viewpoint. Developing the elements in the retail mix, strategies and retail management are emphasized.

- MGM4264 Marketing Research** 3(3+0)
Prerequisite: MGM3211 and MGM3164
This course covers basic theories and procedures in identifying and solving various marketing problems. Selection of the appropriate marketing research methods for decision making is emphasized.
- MGM4273 International Marketing** 3(3+0)
Prerequisite: MGM3211
This course encompasses marketing management in the international context. International marketing planning and selection of marketing strategies in a global setting are emphasized.
- MGM4275 International Logistics and Supply Chain Management** 3(3+0)
Prerequisite: None
This course covers the approach to supply chain management and international logistics. Important concepts and issues related to the international supply chain and logistics are discussed.
- MGM4284 Promotion Management** 3(3+0)
Prerequisite: MGM3211
This course covers planning, development, use and management of promotion in a company. Research and creativity aspects in promotion and media management are emphasized.
- MGM4297 Product Management** 3(3+0)
Prerequisite: MGM3211
This course covers basic concepts and theories in product management. Planning, implementing and controlling of product management in a business organization are emphasized.
- MGM4321 Company Law** 3(3+0)
Prerequisite: MGM3351 or MGM3352
This course covers law relating to company's incorporation, management, and business including rules concerning rights, duties and civil and criminal liabilities of various parties involved in those matters. Rules concerning the process, procedure and effects of company's receivership and winding up are also discussed.
- MGM4331 Employment and Industrial Relations Law** 3(3+0)
Prerequisite: MGM3352
This course covers the elements of employer-employee relations in a contract of service. The rights and obligations of related parties under the law and industrial relation issues are also emphasised.
- MGM4365 International Trade Law** 3(3+0)
Prerequisite: MGM3352
This course covers laws of international sale of goods, carriage of goods by sea and payment in international contract. International dispute resolution law is emphasized.
- MGM4903 Industrial Training** 8(0+8)
Prerequisite: None
In this course, students are exposed to an actual working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.
- MGM4959 Bachelor Dissertation** 4(0+4)
Prerequisite: None
This course covers the preparation of proposal, implementation and scientific writing of research project. The use of a scientific approach to generate data systematically through appropriate design, data collection and analysis is emphasized.

Department of Accounting and Finance

- ACT3110 Accounting and Financial Information** 3(3+0)
Prerequisite: None
This course covers important elements of accounting principles and financial accounting information in business. The cost concepts, profit margin and budgeting for business decision making are emphasized.
- ACT3111 Statistics for Accounting and Finance** 3(3+0)
Prerequisite: None
This course introduces the quantitative methods of statistics by using related statistical software. In addition, the interpretation of the findings is also emphasized.
- ACT3112 Introductory Accounting** 4(3+1)
Prerequisite : None
This course covers the basic elements of accounting for decision making and preparation of financial statements. This course also discuss the analysis and interpretation of financial statement
- ACT3113 Financial Accounting and Reporting I** 3(2+1)
Prerequisite: None
This course provides an introduction to the financial reporting framework and its environment, conceptual framework and the role of accountant. It also discusses the accounting cycle for the preparation of financial statement. The course also uses financial ratio analysis to assess company's financial performance and position.
- ACT3114 Financial Accounting and Reporting II** 3(3+0)
Prerequisite: ACT3113
This course covers accounting for assets, liabilities and equities in compliance with current reporting framework. Issues related to specific accounting standards' requirement for the recognition, measurement, presentation and disclosure of accounting items are discussed for the preparation and assessment of company's financial report.
- ACT3124 Financial Accounting and Reporting III** 3(3+0)
Prerequisite: ACT3114
This course covers accounting for assets, income and expenses of selected sectors. It also provides introduction to the accounting of group companies in accordance with current reporting framework. The course includes discussion selected cases of accounting issues.
- ACT3128 Financial Accounting and Reporting IV** 3(3+0)
Prerequisite: ACT3124
This course covers consolidated financial reporting of under complex group structure including changes in group structure and the requirements for the related party transactions. It also contains issues concerning earning per share and share based payments, goodwill and cash generating unit, and the requirements for both interim and segmental reporting.
- ACT3129 Financial Accounting and Reporting V** 3(3+0)
Prerequisite: ACT3128
This course covers discussion on history and development of accounting environment. It discusses current issues on assets, liability, equities, income and expenses reporting using case studies. The course also deliberates on other corporate reporting such as sustainability reporting, integrated reporting and reporting based on Islamic accounting.
- ACT3131 Management Accounting I** 3(3+0)
Prerequisite: ACT3113
This course covers cost concepts, costing techniques and the use of management accounting information for planning and control decisions. The techniques include job-order costing, process costing, activity based costing, variable costing and absorption costing.
- ACT3132 Management Accounting II** 3(3+0)
Prerequisite: ACT3131
This course covers budgeting, standard costing and quality costing in the planning and control of organisations. It also includes the role of accounting information for pricing, performance evaluation in decentralised firms and transfer pricing in divisionalised organisations.

- ACT3141 Audit I** 3(3+0)
Prerequisite: ACT3114
This course covers the basic concepts of auditing and relates the concepts to auditing practice. Emphasis is given to the professional responsibilities of the independent auditor and the professional judgment process that the auditor has to go through in the light of current professional as well as statutory requirements.
- ACT3142 Audit II** 3(3+0)
Prerequisite: ACT3141
This course covers auditing procedures in the completion of an audit specifically events near the signing of the auditors' report. It also explains the effects of IT on auditing, specialized audits, quality of audit, fraud and professional ethics.
- ACT3151 Taxation I** 3(3+0)
Prerequisite: ACT3114
The course covers the scope of charge, taxable income from employment, dividend, interest, rental, royalty pension and annuity, taxation on business income, capital allowance, and Malaysia tax administration system.
- ACT3152 Taxation II** 3(3+0)
Prerequisite: ACT3151
The course covers various capital allowances, taxation for companies and partnership, investment incentives, Real property gains tax, withholdings tax, double taxation agreement and indirect taxes. In the end of this course, student will learn to apply tax rules and tax planning to compute tax for company and partnership.
- ACT3172 Accounting Information Systems I** 3(3+0)
Prerequisite: ACT3131 and ACT3124
This course covers the components of Accounting Information Systems (AIS), internal control procedures in the process of providing a quality accounting information for decision making and preparation of a complete set of account using the computerized accounting package.
- ACT3173 Accounting Information Systems II** 3(3+0)
Prerequisite: ACT3172
This course covers the various approaches of system development and detail discussion on the phases of systems development life cycle (SDLC) in relation to Accounting Information Systems. This course discusses system development covering its concept and contents, system implementation as well as the most important aspect of system support and security.
- ACT3211 Financial Management** 3(3+0)
Prerequisite: ACT3110 or ACT3112 or ACT3113
This course covers the concept of time value of money, risk and return of investment for an efficient business financial management. In addition, an organized capital budgeting, and working capital management are also emphasized.
- ACT4111 Research Methods in Accounting and Finance** 3(3+0)
Prerequisite: ACT3111, ACT3124 / and ACT3211
This course covers the fundamental philosophy of research, basic concepts of research, its purposes and importance. This course also discuss the steps on preparation of research proposals and the importance of ethics and transparency in the preparation of research report.
- ACT4121 Specialised Accounting** 3(3+0)
Prerequisite: ACT3129
This course covers accounting for specialized industries such as property development, investment property, financial institution, insurance, unit trust, financial instruments, agriculture, and extractive industries. It also discusses the current reporting issues in these industries. Besides that, the course also assesses the quality of current reporting practices to enhance business information disclosure.
- ACT4122 Accounting for Islamic Financial Transactions** 3(3+0)
Prerequisite: ACT3113 and ACT3211
This course covers the Shariah concept and its impact on Islamic financial transaction contracts. This course introduces economic system and accounting framework for institutions offering Islamic financial contract.

- ACT4131 Management Accounting III** 3(3+0)
Prerequisite: ACT3132
This course covers strategic management techniques, quality cost management, environmental management accounting, supply chain management, cost-based techniques for decision making, appraisal and evaluation of strategic investments in information technology, incentives and compensation plans, performance measurement.
- ACT4151 Specialised Taxation** 3(3+0)
Prerequisite: ACT3152
This course covers the tax planning and computation for specialised industries. It covers in depth on tax audit and tax investigation.
- ACT4161 Public Sector Accounting I** 3(3+0)
Prerequisite: ACT3124
This course covers the concepts and practices of accounting in public sector together with the underlying legal provisions, rules and procedures; major issues relating to management accounting and control, budgeting, financial accounting and reporting; performance measurement and auditing. The course also highlights the current developments in public sector accounting and relevant ethical issues.
- ACT4162 Public Sector Accounting II** 3(3+0)
Prerequisite: ACT4161
This course covers accounting records for public sector, purchasing and stand of inventory, public sector component, public agencies and local authorities.
- ACT4181 Business Ethics and Corporate Governance** 3(3+0)
Prerequisite: ACT3142
This course covers theories and philosophies of ethics in individual, organisational, professional and societal settings. This course also exposes students to current ethical and corporate governance issues in business environment.
- ACT4197 Integrated Case Study** 3(3+0)
Prerequisite: ACT3128, ACT3142, ACT3152, ACT4131, ACT4211 and MGM 4139
This course integrates knowledge from various accounting and business aspects, and emphasises on students' independent learning.
- ACT4211 Corporate Finance** 3(3+0)
Prerequisite: ACT3211
The course focuses on theories and applications of corporate finance, specifically in advanced techniques on valuation of securities, capital budgeting, assessment of risk and return, efficient markets and capital asset pricing. The firm's capital structure, dividend policy, long-term financing, merger and acquisition, derivatives and risk management will be discussed in detail.
- ACT4212 Finance Theory And Policy** 3(3+0)
Prerequisite: None
This course discusses finance theories in firms' financial management activity. Finance decision making process based on theories is emphasized.
- ACT4214 Islamic Financial Management** 3(3+0)
Prerequisite: ACT3211
This course covers theories, principles and application of Islamic finance in developing an Islamic financial management system. This course also emphasis the computation of zakat based on Islamic method.
- ACT4215 International Finance** 3(3+0)
Prerequisite: ACT3211
This course covers exchange rate system, international diversification, cost of capital, capital budgeting, international financial market, parity theorem, working capital management and transfer pricing.
- ACT4216 System And Structure Of The Financial Market** 3(3+0)
Prerequisite: None
This course provides an overview of different financial institutions and financial instruments Issues of financial market regulation and the management of financial institutions are also covered.

- ACT4217 Applied Financial Econometrics** 3(3+0)
Prerequisite: ACT3211
This course covers the concept and method of financial econometric. Comparison among financial econometric model is emphasized.
- ACT4219 Financial Modeling** 3(3+0)
Prerequisite: ACT3211
This course covers quantitative techniques and financial theories. Application of computer software in developing financial models use in financial market is emphasized.
- ACT4220 Financial Markets and Institutions** 3(3+0)
Prerequisite: ACT3211
The course provides a comprehensive coverage of the development of the Malaysian financial system; banking system; Malaysian money market; foreign exchange market; debt market; share and commodity markets; options, futures market and the future of financial markets and institutions in Malaysia.
- ACT4221 Investment Analysis** 3(3+0)
Prerequisite: ACT3211
The course covers finance theories, principles and techniques used in investment analysis. It will be used in making robust investment decisions.
- ACT4231 Bank Management** 3(3+0)
Prerequisite: ACT3211
This course covers the structure, management, legal and risk management of banking system. It will elaborate on the relationship between the banking system and money market.
- ACT4241 Financial Derivatives** 3(3+0)
Prerequisite: ACT3211
This course covers theories, principles and techniques of financial derivatives. This course also discusses the concepts of hedging, future contract, option and speculation using derivative instruments.
- ACT4901 Industrial Training** 12(0+12)
Prerequisite: ACT3124, ACT3131, ACT3141 and ACT3152
This course involves a six-month industrial placement of students in an audit firm or firm approved by the faculty to enable them to familiarize with actual working environment, apply knowledge acquired in classroom to practice and enhance soft skills.
- ACT4959 Bachelor Disertation** 3(0+3)
Prerequisite: ACT4111
This course covers data collection and analysis and interpretation and presentation of research results based of the result related to accounting and finance.