



## CROSS-CULTURAL COMMUNICATION BIP 1024

**5 ECTS**

### COURSE DESCRIPTION

This course provides the students with knowledge about cultures in contact with societies characterized by cultural plurality, which makes cross-cultural communication unavoidable. While cultural plurality is potential to trigger conflicting forces such as cross-cultural misunderstanding due to conflicting personal needs, ethnocentrism, and chauvinism between people of different socio-cultural backgrounds. The realization that there is a universal human need for peace and prosperity in life could be treated as an asset from which necessary learning and efforts could be derived towards establishing cross-cultural harmony under the ideology of multiculturalism.

### COURSE OBJECTIVES

After completing this course the students will have (1) the necessary knowledge of cultural pluralism, multiculturalism and cross-cultural communication with all its conflicting and harmonizing forces, and (2) the necessary ability to solve cross-cultural misunderstanding as the source of cross-cultural conflicts towards establishing cross-cultural harmony for peace and prosperity in life.

### LEARNING METHODS

The course will be presented in the form of lecture activities, classroom assignments and discussion, homework and examinations.

### ASSESSMENT METHODS

Assignments and discussion **30%**  
Middle Semester Test **30%**  
Final Semester Test **40%**

Classroom participation will also affect the grade

### REFERENCES

- o Alisjahbana, Sutan Takdir. 1974. Values as Integrating Forces in Personality, Society, and Culture. Kula Lumpur: University of Malaya Press.
- o Ardika, I Wayan (Ed.). 2017. Cross-cultural Social Harmony. Denpasar: Udayana University Press.
- o Bochner, Stephen (Ed.). 1982. Cultures in Contact: Studies in Cross-cultural Interaction. Oxford: Pergamon Press.

### LECTURERS

Prof. Dr. I Wayan Ardika, M. A.  
Prof. Dr. Ida Bagus Putra Yadnya, M. A. Dr. I  
Wayan Resen, M. A., M. App. Ling. I Nyoman  
Udayana, M. Litt., Ph.D.

I Wayan Mulyawan, S. S., M. Hum. Prof.  
Dr. Ni Luh Sutjiati Beratha, M.A.

## LECTURE TOPICS

WEEK	TOPICS OF STUDY
1	Concept of culture, its characteristics and various related concepts
2	Intercultural and cross-cultural communication
3	Human as multi-dimensional being
4	Priority values in cross-cultural communication
5	Plurality and diversity of human beings
6	Humans as spatial and temporal beings
7	Conflicts, definitions and source
8	<b>Middle test</b>
9	Conflict management through celebration of multiculturalism
10	World of literature as alternative world
11	Cross-cultural dimension in literary world
12	Role of language in understanding cultural plurality
13	Excellence of bilingualism over monolingualism in establishing social harmony
14	Diaspora, ethnic identity, and cross-cultural communication
15	Roles of intellectuals in establishing multiculturalism
16	<b>Final Test</b>

## WORKLOAD

CROSS-CULTURAL COMMUNICATION (BIP 1024)

16 weeks

		Weeks per semester																TOTAL hrs		
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16			
INDEPENDENT WORK	Homework, assignments		2	2	2	2	2	2		2	2	2	2	2	2	2	2	26		
	Workshops				4													4		
	Exam preparation							5								5		10		
	Company visits, excursions										4							4		
	Preparation for presentations and papers			2						2								4		
	Preparation for class		2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	28		
	Follow-up for class		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	15		
	Final essay paper																10	10		
	Course evaluation																2	2		
	Workshop and Excursion Paper					2						2						4		
																		<b>107</b>		
HRS OF EXAMS																		2	2	<b>4</b>
MANDATORY CLASS	Class	Weekly hrs ~ 2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	<b>28</b>		
		<b>TOTAL WORKLOAD PER COURSE (HOURS)</b>																<b>139</b>		
		<b>TOTAL ECTS</b>																<b>5</b>		

Udayana University reserves the right for changes.