WHY STUDY IN EAST ASIA?
WEBINAR STARTING SOON
WHY STUDY IN EAST ASIA?
TEAM ASIA EXCHANGE

WHO WE ARE?

- Finnish study abroad organization.
- Founded in 2007.
- All team members have been abroad!
- Offices in Tampere (Finland) and Bali (Indonesia).
- 11 partner universities in 7 countries.
WHO WE ARE

The most affordable, most international study abroad organization focusing on Asia; 11 partner universities in 7 destinations.

A link between Asian universities, students and home universities.

Asia Exchange brand is equivalent to quality, expertise, friendliness and convenience.

Widely recognized within the field of student mobility; 5000+ students in Asia during 10 years.

Student recruitment and consultation on internationalization (campus visits etc).

Tuition fees start from 1650€/semester.

www.asiaexchange.org
info@asiaexchange.org
**WHY STUDY IN EAST ASIA?**

**Economics DO matter – places where money moves are important!**

### THE MOST POWERFUL ECONOMIES IN 2030

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>GDP (trillion USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>38,008</td>
</tr>
<tr>
<td>2</td>
<td>United States</td>
<td>23,475</td>
</tr>
<tr>
<td>3</td>
<td>India</td>
<td>19,511</td>
</tr>
<tr>
<td>4</td>
<td>Japan</td>
<td>5,606</td>
</tr>
<tr>
<td>5</td>
<td>Indonesia</td>
<td>5,424</td>
</tr>
<tr>
<td>14</td>
<td>South Korea</td>
<td>2,651</td>
</tr>
<tr>
<td>22</td>
<td>Thailand</td>
<td>1,732</td>
</tr>
<tr>
<td>25</td>
<td>Malaysia</td>
<td>1,506</td>
</tr>
</tbody>
</table>

Source: Pricewaterhouse Coopers (2/2017)
WHY STUDY IN EAST ASIA?

Languages do tell stories!

**MOST SPOKEN LANGUAGES**

1. Mandarin Chinese
2. English
3. Spanish
4. Hindi
5. Arabic
6. Bahasa Malay/Indonesia
7. French
11. German
12. Japanese
15. Korean

WHY STUDY IN EAST ASIA?

1. Experience booming economies
2. Enrich your study methods
3. Experience new cultures and languages
4. Become an expert in East Asia
5. Grow your self-knowledge and self-confidence
6. Make new friends and networks
7. Travel and see the world. Get stories to tell.
8. Live affordably
9. Gain value for future career. Improve your CV.
10. Experience something different
STUDYING IN ASIA

1. Courses in English with local and other international students
2. Dozens of fields of studies
3. Earn 30-35 ECTS per semester
4. Bachelor and Master level courses
5. Interdisciplinary study programs – mix and match
6. Strict attendance policy; lectures, project works, excursions, active participation
PARTNER UNIVERSITIES

SHANGHAI UNIVERSITY – SHANGHAI, CHINA

SHIH CHIEN UNIVERSITY – TAIPEI, TAIWAN

HANKUK UNIVERSITY OF FOREIGN STUDIES – SEOUL, SOUTH KOREA

PALMERSTON NORTH, NEW ZEALAND
STUDY IN CHINA

SHANGHAI

- Centre for Asian finance and commerce.
- Unique culture: modern vs. old
- Variety of climates, cultures and landscapes
- Fastest growing economy for 30 years
- Mandarin Chinese is the most spoken language in the world
- Experience in China is highly valued
- Extremely affordable to travel around
- Shanghai - one of the best student cities in the world

STUDY: Chinese Language, Business, Enterprise, Culture, Foreign Trade... at Shanghai University
Cooperation since 2014

4-6 courses
Max. 30 ECTS

September-December
March-June

Next application deadline
April 30th 2019

- Chinese Language
- Chinese Culture
- China and Globalization
- Chinese Business and Enterprise
- Foreign Relations of China
- Intercultural Business Communication
- Introduction to the Chinese Economy
- China's Evolving Financial System
- Chinese Foreign Trade
- Social Changes in Contemporary China
- E-commerce
- Marketing Strategy
STUDY IN TAIWAN

TAIPEI

- One of the safest and most open-minded places in the world
- Unique culture, mix of ancient traditions and modern progress
- High-quality education system
- Hi-tech industry & economically successful society
- Some of the friendliest people in Asia
- Majestic nature and great outdoors opportunities

STUDY: Chinese Language, Communication, Business, Economics, Management and Human Ecology... at Shih Chien University
SHIH CHIEN UNIVERSITY

Cooperation since 2018

Max. credits
Ca. 38 ECTS

September-January
February-June

Next application deadline
April 30th 2019

• International business and management
• Human ecology
• Chinese language and culture

Both Bachelor and Master level courses available
SEOUl

- World-class education, #1 in Pisa Rankings
- Seoul is one of the top student cities
- A little pricier, but still affordable transportation and food
- Famous for K-pop and E-sports
- Amazing food: cheap, tasty and convenient
- Western but very traditional

STUDY: Business, Social Sciences, Languages, International Relations, Education, Engineering... at Hankuk University of Foreign Studies
HANKUK UNIVERSITY OF FOREIGN STUDIES

STUDY SEMESTER

Cooperation since 2014
Max. credits 30 ECTS
Languages
International Relations and Politics
Business and Economics
Social Sciences and Law
Engineering
September-December
February-June
Next application deadline
May 31st 2019

SUMMER SCHOOL

Cooperation since 2017
Max. credits Ca. 10 ECTS
Anthropology
Cultural studies,
Asian studies,
International business
July
Next application deadline
May 31st 2019

FULL DEGREE

Cooperation since 2018
Full degree duration
4 years (Bachelor)
Languages
International Relations
International Economics
International Law & Development,
Culture & Humanities and Language
September-January
February-June
Next application deadline
May 31st 2019
HOW TO APPLY?

Talk first to International office. Choose your destination and fill in the application on our website.

We will go through your application and confirm the study placement on behalf of our partner within a week.

We will send your application to our partner university who prepares the necessary documents.

We will send the documents to you and assist you with all practical matters.

Begin the adventure of a lifetime!
OUR SERVICES IN DIFFERENT STAGES

BEFORE THE STUDY PROGRAM
• Answering any questions
• Free consultation on finding a suitable destination
• Simplified application procedure
• Sending Acceptance Letters to students
• Assistance in practical matters
• Informative destination and study program guides
• Pre-orientation webinars

DURING THE STUDY PROGRAM
• Customer service
• Feedback collection
• Student collaboration opportunities

AFTER THE STUDY PROGRAM
• Feedback collection
• Sending Transcripts of Records to students
FOLLOW US #studylivelearn

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THANK YOU

Contact us: info@asiaexchange.org